

HISTORY & LOCATION

The first European settlers in the area chose the "big bend" in the Fox River and built the first saw mill, inn, and post office there in the 1840s. Big Bend was incorporated in 1928. The Village has been a recipient of grants to promote urban forestry by planting trees, resulting in Big Bend becoming an official Tree City USA community. Big Bend has an area of 3.3 square miles and is located in the southern part of Waukesha County just north of Racine County along I 43, about 20 miles southwest of Milwaukee.



VILLAGE OF BIG BEND

ECONOMIC PROFILE

DEMOGRAPHICS

Age Range:

0 to 19: 23.4%

20 to 44: 30.0%

45 to 64: 30.6%

65 and Older: 16.0%

Big Bend Median Age: 41.9

Waukesha County Median Age: 43.3

White: 97.2%

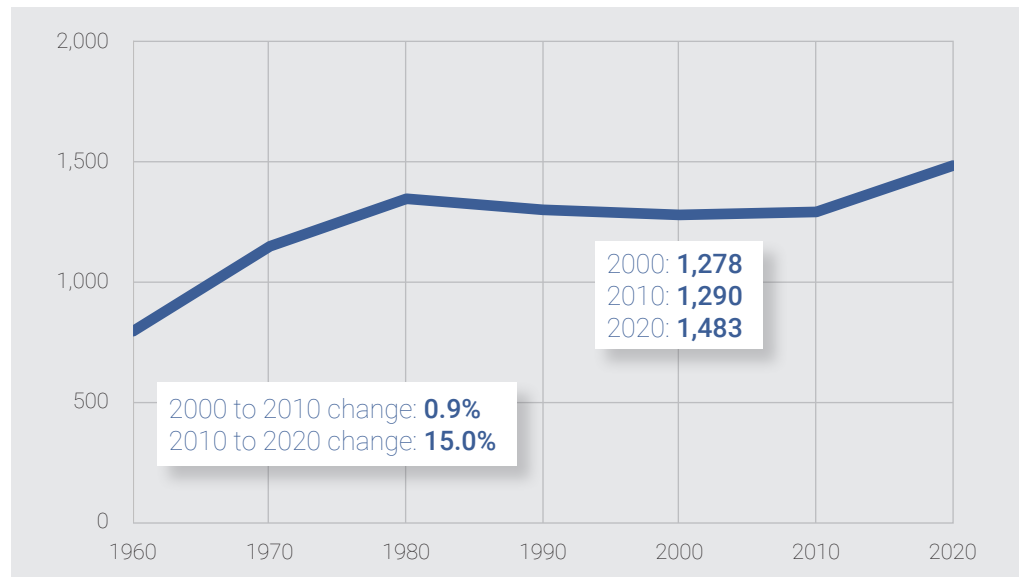
Black: 0.9%

Asian: 0.0%

Other Race: 0.1%

Hispanic: 1.8%

CENSUS POPULATION



HOUSING

Total Housing Units: 598

Owner Occupied Housing Units:

490 (81.9%)

Median Value: \$270,400

Renter Occupied Housing Units:

83 (13.9%)

Median Monthly Rent: \$986

Vacant Housing Units: 25 (4.2%)

MEDIAN ANNUAL HOUSEHOLD INCOME

Village of Big Bend: \$127,188

Waukesha County: \$101,639

Southeastern Wisconsin: \$73,300

Wisconsin: \$72,458

United States: \$75,149

CONTACTS



**Big Bend Economic
Development Coordinator**

262-662-2747

Email: clerk@villageofbigbend.com



Waukesha County Center for Growth

262.542.4249 ext. 20

www.waukesha.org



**Southeastern Wisconsin
Regional Planning Commission**

262.547.6721

www.sewrpc.org

MAJOR EMPLOYMENT CENTERS

LABOR FORCE

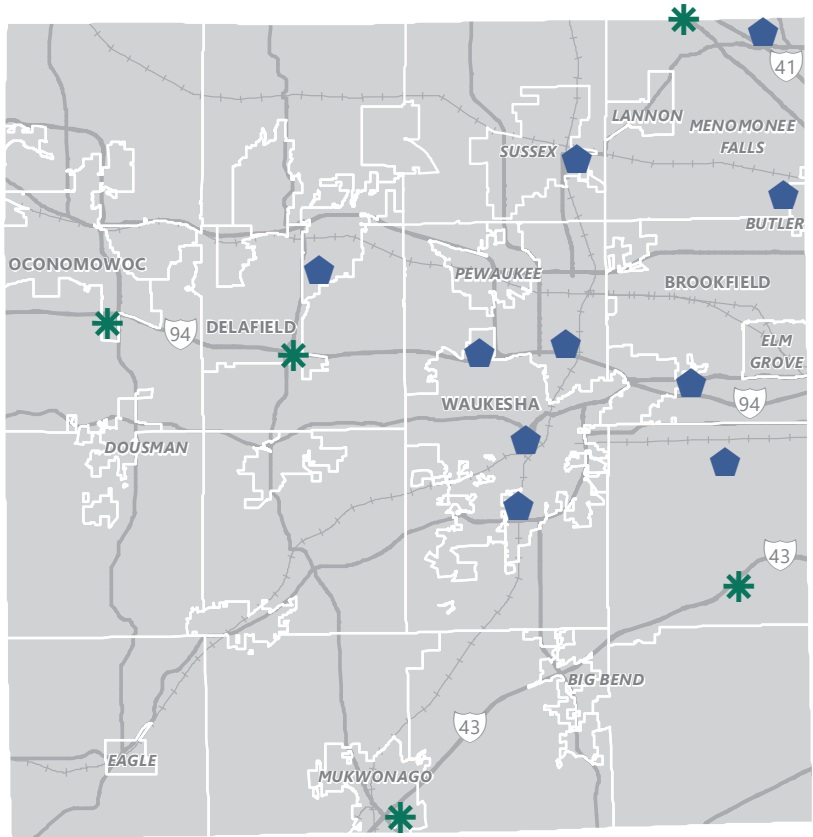
Residents in the Labor Force: 783
 Unemployment Rate: 2.6%*

RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 39.6%
 Natural Resources: 17.7%
 Production, Transportation, and Material Moving: 11.9%
 Sales and Office: 17.3%
 Services: 13.5%

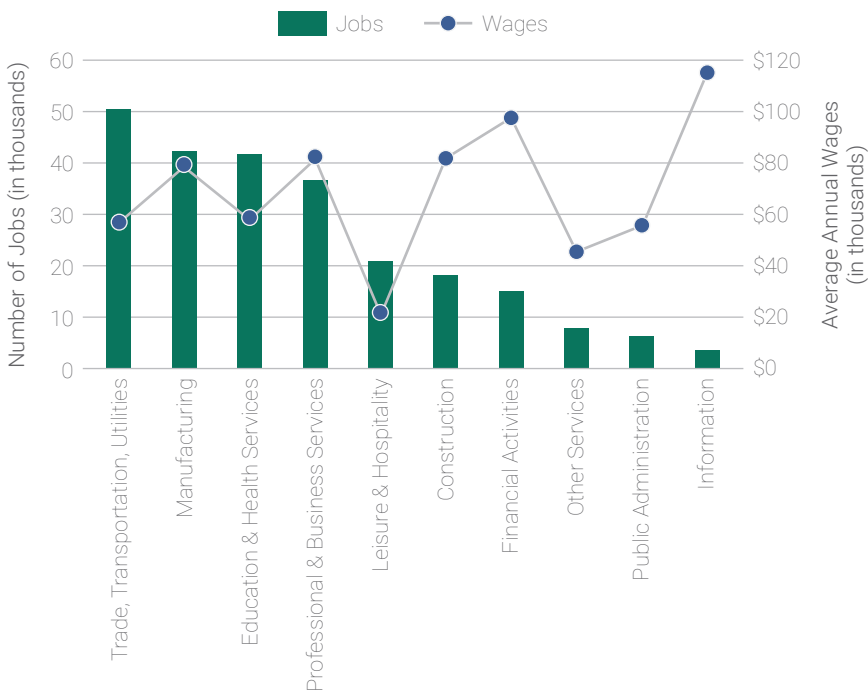
BUSINESS PARK

Big Bend Industrial Park
 Location: Northwest quadrant of CTH L and Edgewood Drive
 Size: 51 acres
 No. of Vacant Parcels: 0



EXISTING TO BE RETAINED **RECOMMENDED BY 2050**

WAUKESHA COUNTY JOBS BY INDUSTRY



MAJOR PRIVATE EMPLOYERS

The largest private employers in the Village cover a variety of industries.

- Five Star Energy SVC (50-99)
- All Occasions Catering (50-99)
- Stein's Garden & Home (50-99)
- Edgewood Golf Course (50-99)
- Metro Welding & Fabricating (15-49)
- St Joseph Catholic Church (15-49)
- Dc Seven App Fund (15-49)
- Vernon Presbyterian Church (15-49)
- Northwest Cable Construction (15-49)
- Kelly's Bleachers Big Bend (15-49)

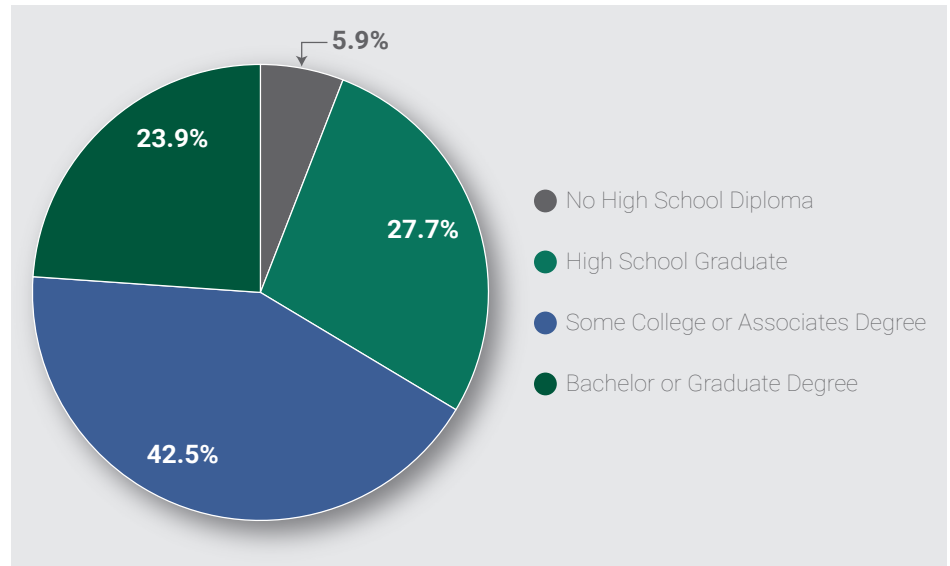
* Unemployment rate for Waukesha County as of April 2024.

EDUCATIONAL OPPORTUNITIES

Big Bend is located in the Mukwonago Area School District, which includes one high school, one middle school, and six elementary schools. The District supports leading-edge technology in the schools through science, technology, engineering, and math (STEM) programs, 1:1 wireless device frameworks, and personalized learning. In addition, Big Bend is served by two private schools and by the Big Bend Village Library, which is a member of the Waukesha and Jefferson Counties Bridges Library System.

Numerous higher education opportunities are also available to Big Bend residents in Waukesha County and in neighboring counties. Carroll University, a private university offering undergraduate and graduate programs, is located in the City of Waukesha. In addition, Waukesha County Technical College (WCTC) is located in Pewaukee and offers associates degrees, technical diplomas, and short-term certificates. Nearby University of Wisconsin-Whitewater in Walworth County offers four-year undergraduate

HIGHEST EDUCATIONAL ATTAINMENT



programs as well as graduate degrees. Milwaukee County is home to 15 universities, including UW-Milwaukee, Marquette University, and the Milwaukee School of Engineering. Together, these universities offer a wide variety of undergraduate and graduate programs.

ACT SCORES

Mukwonago School District/National

- English 19.5/18.6
- Math 20.4/19.0
- Reading 21.2/20.1
- Science 21.5/19.6
- Composite 20.7/19.5

GOVERNMENT

The Village of Big Bend is governed by a Village Board, consisting of a Village President and six trustees. The Board makes decisions regarding most Village matters, including the Village budget, capital improvements, and ordinances. The Village Police and Fire Departments have 25 full and part time members, as well as paid-on-call volunteer fire fighters to provide emergency services.

PARKS

Big Bend has two parks, offering a wide range of facilities, including playground equipment, a baseball diamond, a soccer field, picnic and camping facilities, and a boat launch site on the Fox River. The parks also protect unique natural resources and provide places for the community to gather.

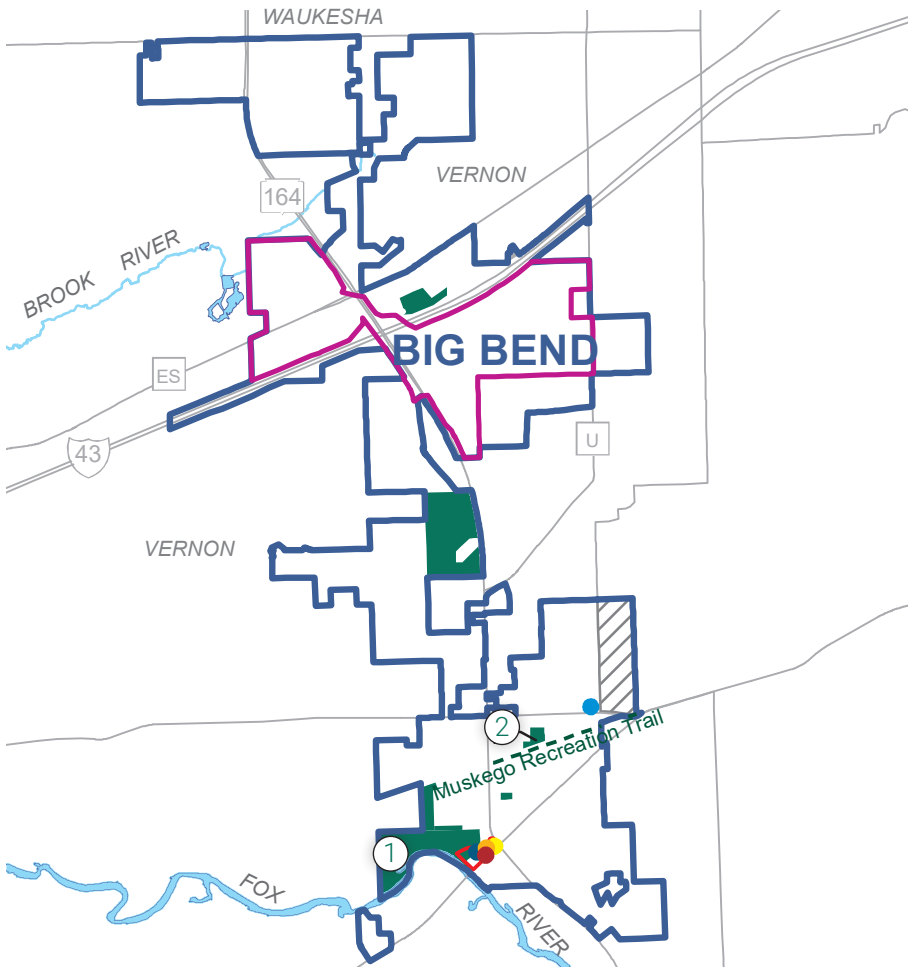
TAXES

Property tax: \$13.75 per \$1,000 of assessed value
Sales tax: 5.0%

HEALTHCARE

Several hospitals and clinics in the surrounding communities of Waukesha, New Berlin, Mukwonago, and Muskego are easily accessible from Big Bend. In addition, the Milwaukee Regional Medical Center is located in neighboring Milwaukee County.

VILLAGE OF BIG BEND ECONOMIC PROFILE MAP: 2024



- Existing Business/Industrial Park (No Lots Available)
- Future Development Area
- Downtown Area
- Village Hall
- Post Office
- Police Station
- Library
- Fire Station
- Park and Open Space Sites
- Existing Bike Trail

PARKS

The Village of Big Bend has two public parks, including:

- ① Riverside Park
- ② Village Park

www.villageofbigbend.com/residents/village_parks/index.php

COMMUTING PATTERNS

TRANSIT

Although the Village of Big Bend is not directly served by public transit, residents can access Waukesha County Transit in Delafield or Pewaukee for service to downtown Milwaukee, where riders can connect to numerous destinations by bus, rail, and air. Residents and employers can find transportation alternatives through CommuteWISE, which provides commute options, including a workplace ridematching feature.

TRAVEL TIMES

- To Downtown Milwaukee: 26 Minutes
- To Downtown Madison: 78 Minutes
- To Milwaukee Mitchell International Airport: 22 Minutes
- To Intermodal Station: 26 Minutes

