

## HISTORY & LOCATION

The Village was originally settled along the Menomonee River in the middle 19th century. With saw mills and lime kilns, and the river providing power for mills, the community began to grow. The adjacent "Four Corners" commercial district soon grew into a regional hub, and in 1892 the Village incorporated. During the 1950's and 1960's the area expanded rapidly, with one of the highest growth rates in the State. In 1958, the Village grew in area with the annexation of the Town of Menomonee. Today, at 33 square miles, Menomonee Falls has ample room to live, work and play.



# VILLAGE OF MENOMONEE FALLS ECONOMIC PROFILE

## DEMOGRAPHICS

Age Range:

0 to 19: 24.8%

20 to 44: 29.0%

45 to 64: 26.4%

65 and Older: 19.8%

Menomonee Falls Median Age: 41.9

Waukesha County Median Age: 43.3

White: 83.3%

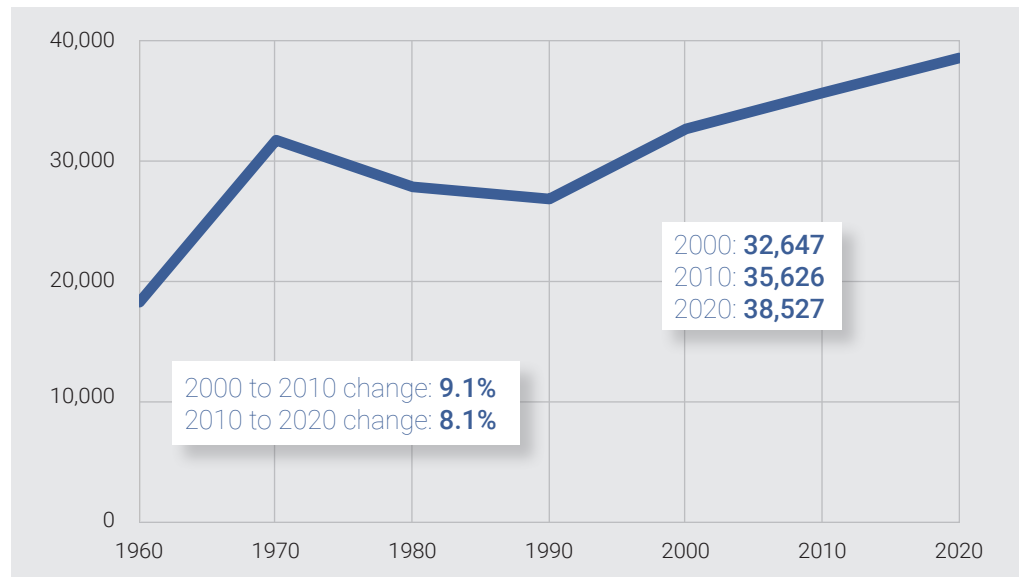
Black: 4.1%

Asian: 4.8%

Other Race: 3.0%

Hispanic: 4.8%

## CENSUS POPULATION



## HOUSING

Total Housing Units: 18,400

Owner Occupied Housing Units:

13,302 (72.3%)

Median Value: \$367,400

Renter Occupied Housing Units:

4,398 (23.9%)

Median Monthly Rent: \$1,217

Vacant Housing Units: 700 (3.8%)

## MEDIAN ANNUAL HOUSEHOLD INCOME

Village of Menomonee Falls: \$96,986

Waukesha County: \$101,639

Southeastern Wisconsin: \$73,300

Wisconsin: \$72,458

United States: \$75,149

## CONTACTS



**Menomonee Falls Community  
Development Authority**

262-532-4200

[www.menomonee-falls.org/696/  
Community-Development-Authority](http://www.menomonee-falls.org/696/Community-Development-Authority)



**Waukesha County Center for Growth**

262.542.4249 ext. 20

[www.waukesha.org](http://www.waukesha.org)



**Southeastern Wisconsin  
Regional Planning Commission**

262.547.6721

[www.sewrpc.org](http://www.sewrpc.org)

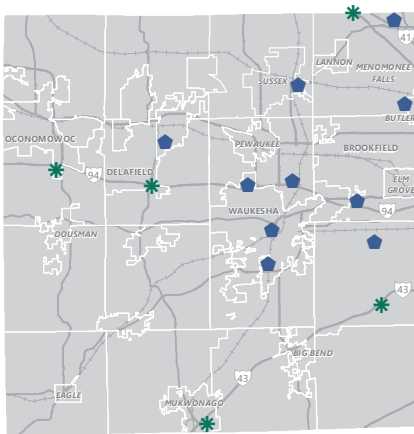
## LABOR FORCE

Residents in the Labor Force: 20,681  
 Unemployment Rate: 2.6%\*

## RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 50.7%  
 Natural Resources: 5.7%  
 Production, Transportation, and Material Moving: 11.6%  
 Sales and Office: 21.0%  
 Services: 11.0%

## MAJOR EMPLOYMENT CENTERS



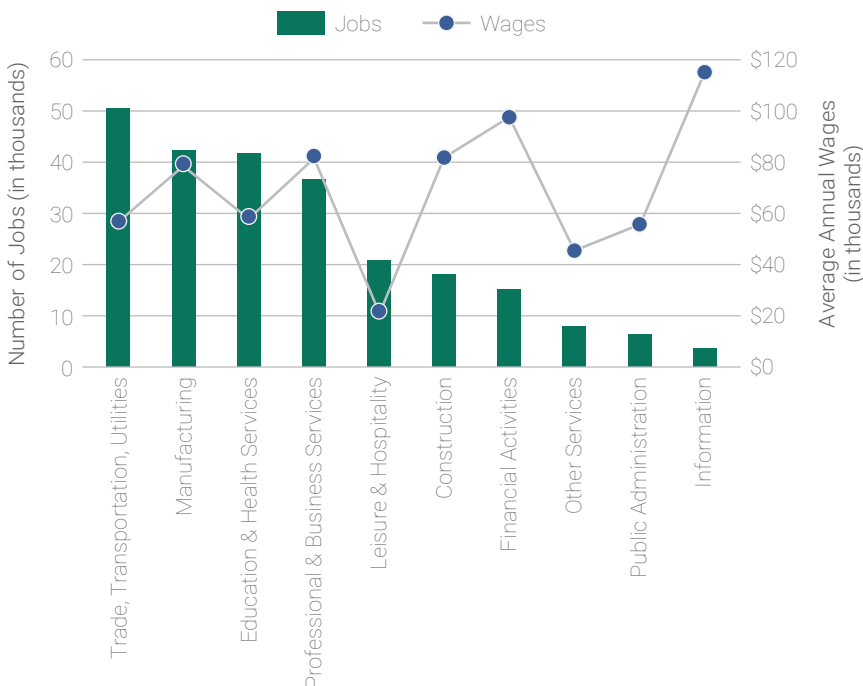
■ EXISTING TO BE RETAINED    
 \* RECOMMENDED BY 2050

## BUSINESS PARKS

There are nine industrial/office parks located in the Village of Menomonee Falls covering over 1,300 acres. And there's room to grow with 9 sites available for development.

Business Park Name	Location	Size (acres)	No. of Vacant Parcels
Bowling Green Industrial Park	West side of Lilly Road along Bobolink Avenue, north of Union Pacific Railroad	47	0
Falls Business Park	Northeast quadrant of Hampton Avenue and Lilly Road	271	1
Heritage Reserve Business Park	Northeast quadrant of Appleton Avenue (STH 175) and Good Hope Road	48	0
Northwest Business Park	Between Silver Spring Drive and Union Pacific Railroad, west of Pilgrim Road	233	0
Nor-X-Way Industrial Park I, II, and III	North of Main Street (STH 100), east of USH 41/45	314	2
Silver Spring Corporate Park/Technology Center	North side of Silver Spring Drive west of Pilgrim Road	233	0
Silver Spring Industrial Heights	Northeast quadrant of Silver Spring Drive and Lilly Road	53	0
Westbrook Corporate Center	Southwest quadrant of Main Street (STH 100) and 124th Street (STH 145)	158	5
Woodland Prime Office Park	North side of Good Hope Road along Flint Drive, east of STH 175	159	1

## WAUKESHA COUNTY JOBS BY INDUSTRY



\* Unemployment rate for Waukesha County as of April 2024.

## MAJOR PRIVATE EMPLOYERS

The largest private employers in the Village are in the business management, manufacturing, and health services industry sectors.

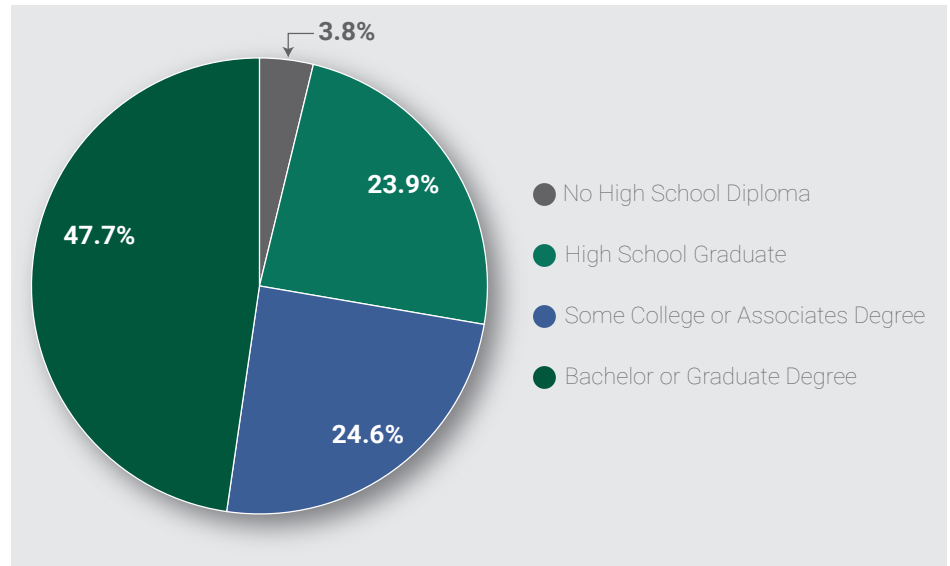
- Kohl's Corporation (1,000+)
- Harley-Davidson (500 - 999)
- Leonardo DRS (500 - 999)
- Arandell Corp (500 - 999)
- Fed Ex (500 - 999)
- Froedtert ThedaCare Health, Inc. (500 - 999)
- Milwaukee Tool (500 - 999)
- Wacker Neuson Corp (500 - 999)
- Bradley Corp (500 - 999)
- Alto-Shaam Inc (500 - 999)
- Maysteel (250 - 499)

## EDUCATIONAL OPPORTUNITIES

Menomonee Falls is served by two school districts: the School District of Menomonee Falls and the Hamilton School District. The School District of Menomonee Falls generally serves the north and east sections of the Village, and the Hamilton School District generally serves the southwest portion of the Village. Both districts are ranked in the top 10% of all school districts in Wisconsin. Menomonee Falls is also served by several private schools in the Lutheran, Catholic and Baptist denominations.

Numerous higher education opportunities are available to Menomonee Falls residents. Fifteen universities and colleges, including the University of Wisconsin-Milwaukee, Marquette, and the Milwaukee School of Engineering are all located within a 30 minute drive for Menomonee Falls residents. Six technical colleges are also available within a 30 minute drive providing additional educational

## HIGHEST EDUCATIONAL ATTAINMENT



options, including Waukesha County Technical College located in Pewaukee.

## ACT SCORES

### Menomonee Falls/Hamilton/ National

English 19.0/21.0/18.6  
 Math 20.2/22.9/19.0  
 Reading 20.4/21.9/20.1  
 Science 20.8/22.5/19.6  
 Composite 20.2/22.2/19.5

## GOVERNMENT

The Village of Menomonee Falls is governed by a Village Board, consisting of a Village President and six trustees. The Board makes decisions regarding the policies of the Village, including the Village budget, capital improvements and all ordinances. The Board appoints a Village Manager, who is responsible for the daily operations of the Village. The Village Police and Fire Departments have over 160 total sworn and civilian employees to provide emergency services. The Menomonee Falls Fire Department recently merged with the Village of Lannon's Fire Department, creating one Department serving both communities.

## PARKS

Menomonee Falls manages 16 developed parks totaling 293 acres, one developed parkway, and one trail corridor segment offering a wide range of recreational activities including baseball, soccer, fishing, and picnicking. The Village also owns over 1,800 acres in designated natural preserves and undeveloped/potential park sites. Menomonee Park, which is operated by Waukesha County, provides camping and swimming opportunities, and the 16 mile regional Bug Line Trail extends from Menomonee Falls to the Town of Merton. With two 18-hole golf courses open to the public, plenty of opportunity is provided for those who like to "hit the greens".

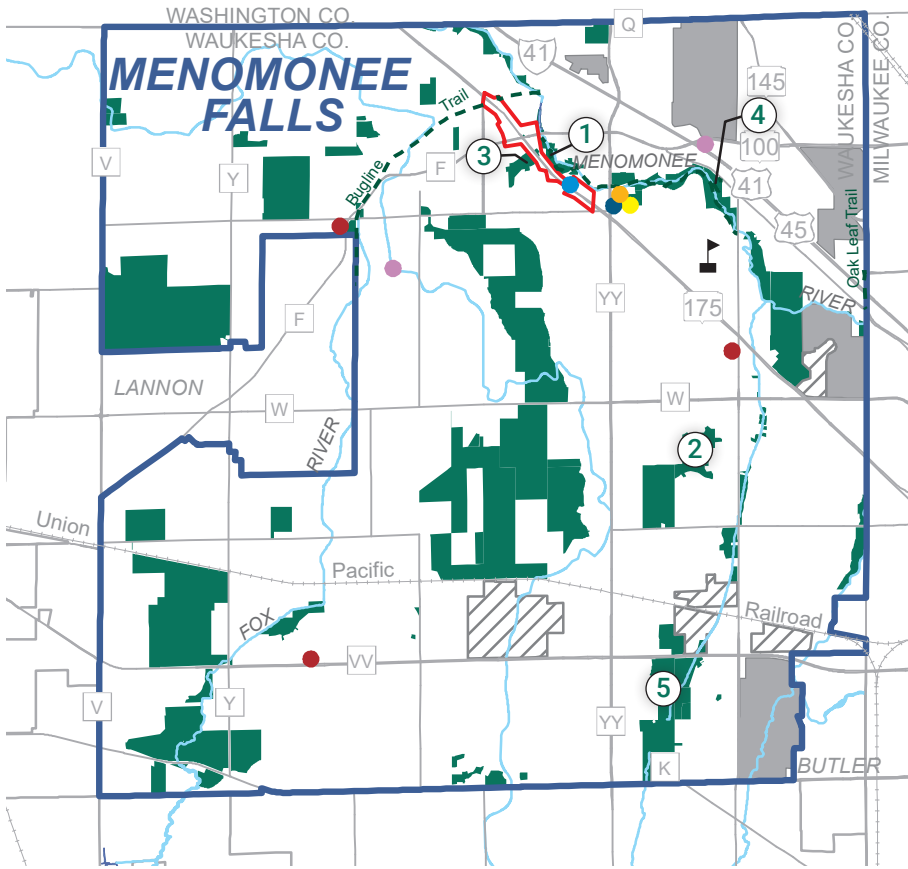
## TAXES

Property tax: \$11.16 per \$1,000 of assessed value  
Sales tax: 5.0%

## HEALTHCARE

Community Memorial Hospital of Menomonee Falls (a 200 bed hospital) has partnered with the Froedtert & the Medical College of Wisconsin to form a regional health network, including Wisconsin's only academic medical center. Ascension Wisconsin Hospital-Menomonee Falls Campus is a full-service hospital offering a wide range of health care services. In addition, the Milwaukee Regional Medical Center is located minutes away in Milwaukee County

# VILLAGE OF MENOMONEE FALLS ECONOMIC PROFILE MAP: 2024



- Existing Business/Industrial Park (with Lots Available)
- Existing Business/Industrial Park (No Lots Available)
- Public High School
- Downtown Area
- Village Hall
- Post Office
- Police Station
- Library
- Fire Station
- Hospital
- Park and Open Space Sites
- Existing Bike Trail

### PARKS

The Village of Menomonee Falls park system has 16 parks, including 5 community parks:

- ① Lime Klin Park
- ② Oakwood Park
- ③ Village Park
- ④ Walter Diehnelt Rotary Park
- ⑤ Willowood Park

[www.menomonee-falls.org/1166/Parks-Forestry](http://www.menomonee-falls.org/1166/Parks-Forestry)

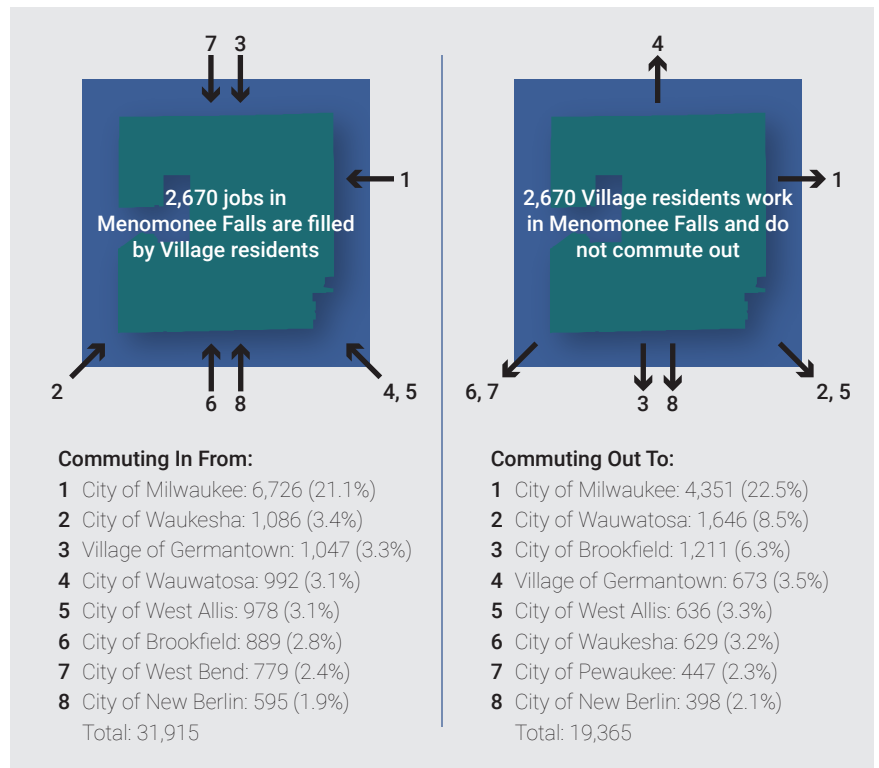
## COMMUTING PATTERNS

### TRANSIT

The Village is located near a few routes of the Milwaukee County Transit System, providing bus access throughout Milwaukee County, and connections to numerous destinations by bus, rail, and air. Employers in portions of the Village of Menomonee Falls can utilize FlexRide Milwaukee to provide transportation for their employees that live in Milwaukee County. Residents and employers can find transportation alternatives through CommuteWISE, which provides commute options, including a workplace ridematching feature.

### TRAVEL TIMES

- To Downtown Milwaukee: 22 Minutes
- To Downtown Madison: 82 Minutes
- To Milwaukee Mitchell International Airport: 28 Minutes
- To Intermodal Station: 22 Minutes



Sources include: U.S. Census Bureau American Community Survey: 2018-2022, Wisconsin Departments of Public Instruction and Revenue, and SEWRPC